

Social Media Questionnaire

THANK YOU FOR CHOOSING ZIPLOCAL!

Contact Name:

Contact Phone:

Contact Email:

BUSINESS INFORMATION

Business Name:

Business Phone:

Business Address:

Yes, Show my business address

No, don't show my business address

Business Website Address

What is your service area/coverage area?

What are your operation hours?

What is your industry type?

SOCIAL PACKAGE

What Social Package did you signup for?

- Intro Enhanced Advanced Pro

FACEBOOK

Do you have an existing Facebook page you would like us to use or create a new one for you?

- Use existing page Create a new one

If using an existing page what is the Facebook URL?

INSTAGRAM *Note: Photos must be supplied by **business owner** in order to receive Instagram posts.*

Do you have an existing Instagram page you would like us to use or create a new one for you?

- Use existing page Create a new one Do not want instagram

If using an existing page what is the Instagram URL?

Included in PRO package only

TWITTER

Do you have an existing Twitter page you would like us to use or create a new one for you?

- Use existing page Create a new one

If using an existing page what is the Twitter URL?

CONTENT INFORMATION

Tell me a little bit about your business.

What type of content would you like us to use for posts?

Anything specific to post about (like upcoming specials or events)?

Anything topics to stay away from?

What are your social media goals?

BOOST MANAGEMENT

(Only available in the Enhanced, Advanced & Pro Packages)

Who is your target demographic for boosting?

What age group do you want to target?

Is there a specific gender you would like to target?

Male Female Everyone

Would you like to target people who have already visited your website, Facebook page, or Instagram previously?

Yes No

What Geographical Location? (Cities and radius around cities)

What Income Level would you like to target?

Recent or Upcoming Life Events (weddings, birthdays, birth of child, purchase of home, etc)

Interests? (i.e. are they homeowners? married? parents? hobbies? etc)

ALMOST DONE

Just one more step!

Please send us the completed questionnaire to ZipLocal by filling out the **Step 2 Form** and attaching it along with any images you want to use.

<https://ziplocal.com/social-onboarding/#step2>



If there are any questions, please feel free to contact us at 888-325-8660.