

Website Design Questionnaire

THANK YOU FOR CHOOSING ZIPLOCAL!

Business Name:

Contact Name:

Contact Phone:

Contact Email:

Your input is vital for crafting your new website. Please spare a few moments before our call to fill out this questionnaire. It will greatly assist us in aligning the website with your unique vision and objectives.

Thank you for your collaboration!

**Note not all questions may be applicable to your business. If this is the case, please mark as N/A.*

WEBSITE DOMAIN/ADDRESS

Do you need to register a new domain?

If yes, what would you like your domain name to be?

Do you already have a domain registered?

If yes, do you know how to access it?

WHAT PAGES DO YOU NEED ON YOUR WEBSITE?

Page Examples:

HOME	PHOTO GALLERY
SERVICES	CAREERS
PRODUCTS	FAQ
ABOUT US	BLOG
PARTS	VIDEO
STAFF	TESTIMONIALS
LOCATION	
CONTACT US	

DESIGN AND OVER ALL LOOK OF YOUR SITE

Do you have a certain look or feel you want your website to have?

If you have any examples of other sites you like please provide us the web address of those sites

Does your company have branding guidelines?

Do you have a company color, something you are using on your logo, business cards, uniforms, etc?

ABOUT YOUR BUSINESS

How many years have you been in business?

Do you have any Social Media pages you would like featured?

Page name or link

Facebook:

Twitter:

Instagram:

LinkedIn

Tik Tok

Other:

Please describe in detail the products or services that you provide.

Please describe in detail specialty products/services you offer that sets you apart from your competitors.

Please list all keywords that customers would use to find/search for your business. (Separated by commas.)

Please list the organizations of which you are a member. (Chambers, Associations, etc.)

ABOUT YOUR BUSINESS (CONTINUED)

Describe your target audience / demographic.

What is your slogan, motto or tag line?

(i.e. 'Vermont family owned and operated' or 'If you can imagine it ... we can build it')

What is your coverage area? How far will you go to provide your product/service?

(i.e. Serving the Dallas metro area, service provided within a 20 mile radius of our location)

What Payment methods do you accept:

(Visa, MasterCard, Discover, AmEx, Cash, Check, PayPal)

We want to collect info that says you ensure privacy/security/trust/guarantee.

(i.e. 100% satisfaction guaranteed)

List official awards/recognition/press appearances.

(i.e. Best of Boise 2010, as seen... on 'Good Day Utah')

Do you have any promotions that you offer?

e.g. \$50 off your first service call.

ABOUT YOUR BUSINESS (CONTINUED)

Please give a detailed account of how your business started, your mission statement or other info we can use to introduce you to your customers.

Do you have any customer success stories or testimonials?

If yes, please send them in with this questionnaire or tell us where to find them

What kind of images would you like featured on your website?

Do you have images you would like to provide?
If yes, please attach them to the form when you send this questionnaire back to us.

Please Use Stock Images on my site

Do you have a logo you would like to use? **YES** *If yes, please send it along with the questionnaire* **NO**

ALMOST DONE
Just one more step!

Please send us the completed questionnaire to ZipLocal by filling out the **Step 2 Form** and attaching it along with any images you want to use.

<https://ziplocal.com/website-onboarding/#step2> 

If there are any questions, please feel free to contact us at 888-325-8660.